

HR Networking Event - Enhancing Employee Experience Through AI Tech & Holistic Compensation Strategies



KOS International and Privili Online are honored to co-host an exclusive seminar with the Hong Kong People Management Association (HKPMA) on 20th August 2025 (Wed). With a distinguished 30-year legacy, HKPMA stands as a cornerstone of excellence in the industry, commanding unparalleled respect and influence within Hong Kong's HR landscape.

This seminar will explore the application of AI Tech and innovative compensation models and cutting-edge AI tools designed to boost employee engagement and satisfaction in Hong Kong's fast-paced and challenging corporate environment. Attendees will gain insights into:

- **Application of AI and technology for HR Solutions:** Utilizing artificial intelligence in recruitment and latest technologies in process automation, employee communication and MR/VR/AR in training, and drive data-informed decisions.
- **Innovative Compensation Models:** Leveraging non-monetary benefits such as flexible work arrangements, wellness programs, and career

development opportunities to enhance employee satisfaction.

- Cultural and Market Alignment: Tailoring strategies to align with Hong Kong's unique corporate culture and regulatory landscape.

For the past 30 years, HKPMA has partnered with Hong Kong Baptist University to produce the influential Greater Bay Area (GBA) Pay and Benefits Survey, providing authoritative guidance for organizations to optimize employee experiences. We are thrilled to welcome the leaders of this esteemed project to share their insights and unveil the next chapter of this transformative initiative.

Speakers:

Dr Aaron CHIANG: Head of HR & Administration, HONG YIP SERVICES CO LTD

Professor HUANG Xu: Chair Professor of Management, Associate Dean (Research & Impact), and Director of CHRSD, School of Business, HONG KONG BAPTIST UNIVERSITY

Co-organizers:

HK People Management Association <https://www.hkpma.net>

KOS International <https://www.kos-intl.com>

Privili Online <https://privili.online>

RSVP: 15th Aug 2025 (Fri)

No. of Seats: 50

Organizers operate on a first come, first served basis.

For registration: <https://lu.ma/funhst8r>

Venue Sponsor - Eaton Club

<https://www.eatonclub.com.hk>

https://maps.app.goo.gl/bKGzVvn7YkKq1xdf6?g_st=ipc

