



香港人才管理協會

HONG KONG PEOPLE MANAGEMENT ASSOCIATION

(Operated by Hong Kong People Management Association Limited)



Joint Seminar with Personnel Management Club of HKMA on

“Horticultural Training Programme -

Winner of 2010 ASTD Excellence in Practice Awards”

Hong Yip Service Company Limited’s *Horticultural Training Programme* won the **2010 Excellence in Practice Awards** organized by the **American Society for Training & Development (ASTD)**, which is the world’s largest association dedicated to workplace learning and performance. The Awards Programme of ASTD recognizes exemplary practices in workplace learning and development each year. In 2010, only two entries from Hong Kong were granted the awards and Hong Yip won the award in the workplace learning practice.

“The quest for eco-friendly property management” is one of Hong Yip’s most vital business objectives. Horticulture has always been an important, but a neglected, aspect of the property management industry in Hong Kong because of the limited supply of land in Hong Kong. As a result, “turning premier horticulture management into a competitive strategy” has become a major focus of the Company’s training activities. The launch of the “Horticultural Training Programme” aims to turn the Company’s existing horticultural capability into a competitive advantage. It emphasizes in-depth learning of horticulture knowledge and skills, design and management, and most importantly, on-site application.

The talk is co-organized with the *Hong Yip People Development Academy*. It is designed for HR professionals, line managers and HRM students who are interested in learning why a training programme on horticultural can be recognized as an award-winning program in an international contest. In fact, the Programme had also won the Most Innovative Award and the Certificate of Merit in the 2009 HKMA Award for Excellence in Training and Development.

Details of the function are shown below:

Date:	Tuesday, 21 June 2011	Venue:	Training Centre
Time:	6:45 pm – Registration & Reception 7:00 pm – Presentation 8:30 pm – End of Function		Hong Yip Service Company Limited 5/F New East Sun Industrial Building 18 Shing Yip Street, Kwun Tong, KOWLOON (location map attached)
Speaker:	Ms Cecilia Lam, Group Training Manager of Hong Yip Service Company Limited		
Fee:	HK\$50 for Member HK\$120 for Non-Member	Language Medium:	Cantonese



ENROLLMENT FORM

Please note that enrolment for the seminar will be on a first-come-first-served basis due to limited seating capacity at the venue. Interested parties are requested to send the Reply Slip to **8343 1285** or e-mail to info@hkpma.net with the exact fees as soon as possible or before 15 June, 2011 (Wed). For further inquiries, please call Ms. Mency Yu at 2868 4507.

Reply Slip

Theme : Horticultural Training Programme -
Winner of 2010 ASTD Excellence in Practice Awards

Date : 21 June, 2011 (Tuesday)

Name: _____ Job Title : _____

HKPMA Member Non-Member Email: _____

Name: _____ Job Title : _____

HKPMA Member Non-Member Email: _____

Company Name _____

Contact person _____ Telephone Number _____

Please complete and send this form together with payment by cross cheque (payable to

“Hong Kong People Management Association Limited”) to the following address:

Hong Kong People Management Association

Room K 9/F Block 3 Camelpaint Building, 60 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong.

Note: The event will be cancelled in case Storm Warning Signal No. 8 or above is hoisted or Black Rainstorm Warning is in force. But the event will proceed if Storm Warning Signal No. 8 or Black Rainstorm Warning is lowered 2 hours before the registration time of the function. However, this will be subjected to the final decision of the Association.



Location Map



康業服務有限公司

培訓中心位置示意圖



地址：觀塘成業街 18 號新怡生工業大廈 5 樓—康業培訓中心

(觀塘港鐵站—B2 出口)