



香港人才管理協會

HONG KONG PEOPLE MANAGEMENT ASSOCIATION

(Operated by Hong Kong People Management Association Limited)

五方價值轉乾坤

Making Training a Value Added Process

Robbie Chan, FITP, MBA, BBA, Dip Training Mgt

Co-organized with Hong Yip People Development Academy and
Institute of Training Professionals (3 CPD Units)

Date: 10-Jun-2010

Time: 6:45 p.m. to 8:30 p.m.

Venue: Hong Yip Service Co Ltd Training Centre, 5/F New East Sun Building,
18 Shing Yip Street, Kwun Tong (MTR Exit B2)



- ❑ **Paradox of Training Needs Analysis**
- ❑ **Training design is not the beginning of program development but an end-oriented process**
- ❑ **Training programs must not be training programs**
- ❑ **Completion of a training course is the beginning of real learning**
- ❑ **Making training a value added process through dollar value evaluation**

Robbie is an internationally acclaimed training and development professional with over 25 years of experience heading multi-national T&D organizations in South East Asia, Greater China, and Australia. He will share with us his unique views in making training an added value process to business.



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**Joint Seminar with Institute of Training Professionals &
Hong Yip People Development Academy on
“Making Training a Value Added Process”**

Date : Thursday, 10 June, 2010

Venue : Training Centre of Hong Yip Service Co Ltd
5/F New East Sun Building, 18 Shing Yip Street, Kwun Tong (MTR B2 Exit)

Time : 6:30pm - Registration 6:45pm - Presentation
8:15pm - Q & A 8:30pm - End of Function

Fee : Member - \$80.00 Non-member - \$150.00

Enrolment : Please complete the **Reply Slip** and send to **8343 1285** or e-mail to info@hkpma.net

Enquiry : Ms Mency Yu at 2868 4507

Reply Slip

Theme : Seminar on Making Training a Value Added Process

Date : 10 June, 2010 (Thursday)

Name: _____ Job Title : _____

HKPMA Member Non-Member Email: _____

Name: _____ Job Title : _____

HKPMA Member Non-Member Email: _____

Company Name _____

Contact person _____ Telephone Number _____

Please complete and send this form together with payment by cross cheque (payable to “*Hong Kong People Management Association Limited*”) to the following address:
Room K 9/F Block 3 Camelpaint Building, 60 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong.
(Please collect the receipt upon registration)

Note: The event will be cancelled in case Storm Warning Signal No. 8 or above is hoisted or Black Rainstorm Warning is in force. But the event will proceed if Storm Warning Signal No. 8 or Black Rainstorm Warning is lowered 2 hours before the registration time of the function. However, this will be subjected to the final decision of the Association.



康業服務有限公司

培訓中心位置示意圖



地址：觀塘成業街 18 號新怡生工業大廈 5 樓—康業培訓中心

(觀塘港鐵站—B2 出口)