

香港人才管理協會 HONG KONG PEOPLE MANAGEMENT ASSOCIATION

(Operated by Hong Kong People Management Association Limited)

五方價值轉乾坤

Making Training a Value Added Process

Robbie Chan, FITP, MBA, BBA, Dip Training Mgt
Co-organized with Hong Yip People Development Academy and
Institute of Training Professionals (3 CPD Units)

Date: 10-Jun-2010 Time: 6:45 p.m. to 8:30 p.m.

Venue: Hong Yip Service Co Ltd Training Centre, 5/F New East Sun Building,

18 Shing Yip Street, Kwun Tong (MTR Exit B2)



- Paradox of Training Needs
 Analysis
- Training design is not the beginning of program development but an endoriented process
- Training programs must not be training programs
- Completion of a training course is the beginning of real learning
- Making training a value added process through dollar value evaluation

Robbie is an internationally acclaimed training and development professional with over 25 years of experience heading multi-national T&D organizations in South East Asia, Greater China, and Australia. He will share with us his unique views in making training an added value process to business.



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Joint Seminar with Institute of Training Professionals & Hong Yip People Development Academy on "Making Training a Value Added Process"

Date :	Thursday, 10 June, 2010	
Venue :	Training Centre of Hong Yip Service Co Ltd	
	5/F New East Sun Building, 18 S	thing Yip Street, Kwun Tong (MTR B2 Exit)
Time :	6:30pm - Registration	6:45pm - Presentation
	8:15pm - Q & A	8:30pm - End of Function
Fee :	Member - \$80.00	Non-member - \$150.00
Enrolment:	Please complete the Reply Slip and send to 8343 1285 or e-mail to info@hkpma.net	
	Ms Mency Yu at 2868 4507	
		Reply Slip
Theme: Seminar on Making Training a Value Added Process		
Date:	10 June, 2010 (Thursday)	
Name:		Job Title :
□ HKPMA Member □ Non-Member		Email:
Name:		Job Title :
□ HKPMA Member □ Non-Member		Email:
Company Na	nme	
Contact person		Telephone Number
Please comp	lete and send this form together with	payment by cross cheque (payable to
"Hong Kong People Management Association Limited") to the following address:		
Room K 9/F Block 3 Camelpaint Building, 60 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong.		
(Please collect the receipt upon registration)		

Note: The event will be cancelled in case Storm Warning Signal No. 8 or above is hoisted or Black Rainstorm Warning is in force. But the event will proceed if Storm Warning Signal No. 8 or Black Rainstorm Warning is lowered 2 hours before the registration time of the function. However, this will be subjected to the final decision of the Association.

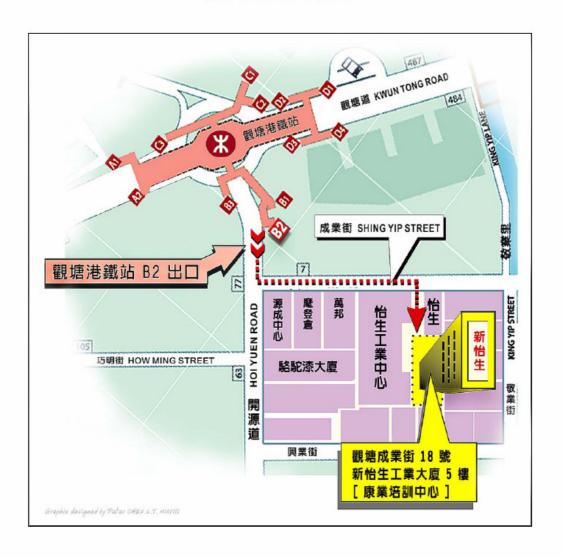


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培訓中心位置示意圖



地址: 觀塘成業街18號新怡生工業大廈5樓-康業培訓中心

(觀塘港鐵站-B2出口)