

Jointly Present: **Top World HR Guru**  
**DAVE ULRICH**

Speaks to Local Leaders and Executives in Hong Kong  
on LEADERSHIP Sustainability

10<sup>th</sup> December 2014 (Wednesday) 9:30am – 12:30pm

Venue :  
AAB201, 2/F, Tsang Chan Sik Yue Auditorium,  
Academic and Administration Building,  
Hong Kong Baptist University

Target audience :  
Corporate leaders and  
executives, HR professionals

Language :  
English  
Fee :  
Free of charge

Online Registration: <http://chrsl.hkbu.edu.hk/forum/LSHK2014>  
(Successful registration will be acknowledged by email.)



### The Forum



**Professor Randy Chiu**  
Event Chair,  
Director, Centre for HR  
Strategy & Development, HKBU

Corporate executives always try to become better leaders. They often insist that themselves and their people should always attend various forms of management training, performance enhancement, and leadership development programs. But, they do not always finish what they start; it is because they fail to have the discipline to do what they desire and to turn their aspirations into actions. In his book *Leadership Sustainability*, Professor Dave Ulrich introduces a number of essential disciplines that help leaders sustain the changes that they know they should make. In the forum, Dave will highlight how to help corporate leaders to know why and what they should change as well as to help them build discipline on how to make the change work. And in the Panel Session following, CEOs, senior executives, and audiences are invited to exchange views with Dave on their experiences in developing future leaders and making change work.

### Panel Speakers

**Ms. Janet Man**

Senior Director, Talent Management  
McDonald's Asia/Pacific/Middle East/Africa



**Ms. Jo Shum**

Senior Director & General Manager  
Philips Lighting Hong Kong & Macau



**Mr. Dowson Tong**

Senior Executive Vice President  
Tencent Holdings Ltd.



**Mr. William Yeung**

Chief Executive Officer & Co-Owner  
Hong Kong Broadband Network



### About Dave Ulrich

Dave Ulrich is the Rensis Likert Professor at the Ross School of Business, University of Michigan and a partner at the RBL Group. He studies how organizations build capabilities of leadership, speed, learning, accountability, and talent through leveraging human resources. He has helped generate award winning data bases that assess alignment between strategies, organization capabilities, HR practices, HR competencies, and customer and investor results. He has published over 200 articles and book chapters and over 25 books. He is a Fellow in the National Academy of Human Resources and has received other 22 honors/awards.



**Professor Dave Ulrich**  
Ross School of Business  
University of Michigan



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